

**Dated: 31<sup>th</sup> August 2023**

<b>To,</b> <b>BSE Limited</b> Corporate Relations Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 <b>Security Code: 543327</b>	<b>To,</b> <b>National Stock Exchange of India Ltd.</b> Corporate Relations Department Exchange Plaza, Block G,C/1, Bandra Kurla Complex, Bandra (E), Mumbai –400 051 <b>Symbol: EXXARO</b>
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**Subject: - Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Schedule of Opening of New Showroom at Andheri, Mumbai.**

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that, Company will be unveiling new showroom in Andheri, Mumbai and the inauguration is scheduled on 17<sup>th</sup> September 2023. More details is attached herewith for your reference.

You are requested to kindly take the same on record.

Thanking You

Yours Faithfully

**For Exxaro Tiles Limited**

**Mr. Paras Shah**  
**Company Secretary & Compliance Officer**  
**FCS: 12517**

**EXXARO TILES LIMITED**

**Corporate Office:** 1201, D-Block, Ganesh Glory11, Near BSNL Office, S.G Highway, Jagatpur, Ahmedabad - 382470 | 079 3500 5555.

**REG. Office & Unit 2:** Survey No. 169 & 170, Vavdi Harsol Road, at & Po.: Mahelav, Taluka: Talod, Sabarkantha - 383305, Gujarat, India.

**Unit 1:** Block No. 204/205, Opp. Hanuman Temple, Near Mahuvad Turning, At & Po. Dabhasa, Tal.Padara, Dist. Vadodara - 391440 Gujarat, India.

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## **Exxaro Tiles Limited announces launch of new showroom; amps up overall performance and focus on exports**

Sabarkantha, Gujarat, August 31 2023: In keeping with Exxaro Tiles Ltd's upward growth trajectory, there have been noteworthy developments pertaining to our performance.

**Capitalizing on our premium products continues to be one of our key strategic priorities. In line with this, our most recent milestone has been the new order worth Rs. 35-40 crore, which we bagged from big size GVT slabs including 1200x1800 size our highly premium product and including our other sizes as well in Vitrified Tiles segment.**

**We strive to maintain an unwavering focus on growth and expansion of our geographic footprint, apropos of which, we will be unveiling our new showroom in Andheri, Mumbai. The inauguration is scheduled on 17<sup>th</sup> September, 2023, and the event will be graced by the presence of a range of dealers, architects, construction barons, contractors, and many notable industry players among others.**

Commenting on the Company's most recent developments and ambitions, **Mr. Mukesh Patel, Chairman and Managing Director** said, "Product innovation and improvement continue to remain our key focus areas. Our eyes are on the premium products mix, which yields higher per unit value on margins. The latest order for Big Slab has been a laudable feat, furthering our goal of fortifying our premium segment's reach and performance.

**Also, we are thrilled to share that our recent exhibitions in the USA received a great response, steering us towards developing export markets. The demand for our products remain robust in the USA, resulting in improved exports for that region and strengthening our focus in that market. We will continue to set newer benchmarks in the industry, while staying nimble-footed and growth-driven."**

### **About Exxaro Tiles Limited:**

Exxaro Tiles is a leading name in the ceramic tiles industry, offering the most innovative range of tiles since 2013. Through its two main product categories—double-charge vitrified tiles and glazed vitrified tiles—it offers attractive and long-lasting vitrified floor tiles. The Company offers new Big Slab in replacement of Granite and Marble from October 2022. Exxaro is a company that was founded with the goal of forging a distinctive character in the tiles sector. With a sophisticated product line that epitomises beauty and style, the Company has distinguished itself in the sector. The Company currently sells its goods to over 10 countries and has more than 2,000+ touch points across 25 states, mostly in South and West India. Owing to the long ties with the dealers, the Company is able to grow and supply its products for significant infrastructure projects. Its present annual capacity is of 14.60 MSM across two plants - at Talod, Sabarkantha,

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Gujarat: one of the biggest manufacturing plants of GVT in India and the other one at Padra, Vadodara, Gujarat.

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The Company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

**For further information, please contact**

Company	Investor Relations Advisor
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